

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Multi Disciplinary - NOC: Intellectual Property Portfolio Management

Subject Co-ordinator - Prof. Rajat Agrawal

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Understanding Basics
- Lecture 2 - Types of IPR and Their Applications
- Lecture 3 - Innovation and Intellectual Property
- Lecture 4 - Understanding Various Portfolios
- Lecture 5 - International and National Scenario of IP
- Lecture 6 - Patent Filing Strategies
- Lecture 7 - Patent Filing
- Lecture 8 - Country Selection for Patent Filing in Foreign Countries
- Lecture 9 - International Filing - 1
- Lecture 10 - International Filing - 2
- Lecture 11 - Ranking Based Tier Strategies
- Lecture 12 - Centralization of Patent Renewals and Translations
- Lecture 13 - Budgeting for Patent Portfolio
- Lecture 14 - Monitoring Based Countermeasures
- Lecture 15 - General Cost Saving Measures
- Lecture 16 - Various IP Strategies (Patent)
- Lecture 17 - Various IP Strategies (Trademark, Copyright, Trade secret)
- Lecture 18 - Understanding Elements of IP Strategies
- Lecture 19 - IP Valuation Strategy
- Lecture 20 - IP SWOT (Strength, Weaknesses, Opportunities, Threats) Analysis
- Lecture 21 - Generations of Innovation
- Lecture 22 - Idea Generation
- Lecture 23 - Innovation Management
- Lecture 24 - Innovation Management System ISO 56000
- Lecture 25 - Strategies to Protect Innovation
- Lecture 26 - Ensuring Quality and Extracting Values from the Patent Portfolio
- Lecture 27 - International Patent Classification (IPC) System
- Lecture 28 - Patent Landscape
- Lecture 29 - Patent Infringement

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- Lecture 30 - PATENTSCOPE Search System
- Lecture 31 - IP Incubating
- Lecture 32 - IP Accounting
- Lecture 33 - IP Commercialization
- Lecture 34 - IP and Taxation
- Lecture 35 - Lean IP Management
- Lecture 36 - National IP Strategies
- Lecture 37 - Significance of IP Audit
- Lecture 38 - IP and SDGs
- Lecture 39 - IP Enforcement
- Lecture 40 - Case Studies