

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Principles of Behavioral Economics

Subject Co-ordinator - Prof. Sujata Kar

Co-ordinating Institute - IIT Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Behavioral Economics - What and Why
- Lecture 2 - Behavioral Economics in Relation to other Sciences and Economics
- Lecture 3 - Evolution of Behavioral Economics
- Lecture 4 - The Neoclassical Tradition: An Introduction
- Lecture 5 - Methodology - Types of Empirical Studies
- Lecture 6 - Introduction to Motivation and Hierarchical Needs
- Lecture 7 - Achievement and Craftsmanship: Driving Forces in Economic Behavior
- Lecture 8 - Social Drivers of Economic Decisions
- Lecture 9 - The Standard Model in Neoclassical Economics
- Lecture 10 - Axioms and Assumptions of Neoclassical Model
- Lecture 11 - Utility
- Lecture 12 - Types of Utility
- Lecture 13 - Bounded Rationality and Heuristics
- Lecture 14 - Biases
- Lecture 15 - Heuristics and Framing Effects
- Lecture 16 - Menu Effects and Expectations Effects
- Lecture 17 - A Few Effects and Choice Architecture
- Lecture 18 - Nudges
- Lecture 19 - Fundamentals of Probability Theory
- Lecture 20 - Bayesian Updating and Confirmation Bias
- Lecture 21 - Prospects and Risk Attitude
- Lecture 22 - Risk Attitude and Axioms of EUT
- Lecture 23 - Other Axioms and Violations of EUT
- Lecture 24 - Anomalies of EUT and Prospect Theory
- Lecture 25 - Prospect Theory - Evaluation
- Lecture 26 - The Prospect Theory Value Function
- Lecture 27 - The Weighting Function
- Lecture 28 - Cumulative Prospect Theory - I
- Lecture 29 - Cumulative Prospect Theory - II

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- Lecture 30 - Criticism of Prospect Theory
- Lecture 31 - Mental Accounting - Introduction
- Lecture 32 - Hedonic Editing Hypothesis
- Lecture 33 - Hedonic Framing, Acquisition Utility, and Transaction Utility
- Lecture 34 - Applications of Mental Accounting
- Lecture 35 - Payment Decoupling and Budgeting
- Lecture 36 - Behavioral and Classical Life-Cycle Theories
- Lecture 37 - Budgeting and Choice Bracketing
- Lecture 38 - Choice Bracketing and Dynamic Mental Accounting
- Lecture 39 - Policy Implications of Mental Accounting - I
- Lecture 40 - Policy Implications of Mental Accounting - II
- Lecture 41 - Intertemporal Choice Models
- Lecture 42 - Optimal Consumption in the Two-Period Model
- Lecture 43 - Projection Bias
- Lecture 44 - Discounted Utility Model
- Lecture 45 - Features of the Discounted Utility Model
- Lecture 46 - Anomalies in the Discounted Utility Model
- Lecture 47 - Anomalies of DUM and Time-Inconsistent Behavior
- Lecture 48 - Naïve Hyperbolic Discounting
- Lecture 49 - Naïve Quasi-Hyperbolic Discounting
- Lecture 50 - Some Special Discounting Cases
- Lecture 51 - Introduction to Strategic Interactions
- Lecture 52 - Analytical Game Theory
- Lecture 53 - Sequential Game and Types of Games
- Lecture 54 - Problems with Classical Game Theory - I
- Lecture 55 - Problems with Classical Game Theory - II
- Lecture 56 - Problems with Classical Game Theory - III
- Lecture 57 - Introduction to Behavioral Games
- Lecture 58 - Ultimatum and Dictator Games
- Lecture 59 - Ultimatum and Public Goods Games
- Lecture 60 - Trust Games