

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Humanities and Social Sciences - NOC:Indian Popular Culture

Subject Co-ordinator - Prof Bibhuti Mary Kachhap

Co-ordinating Institute - IIT - Thirupathi

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - What is Culture, Definitions of Popular Culture
- Lecture 2 - History and development of Popular Culture
- Lecture 3 - Mass Culture
- Lecture 4 - Sub Culture
- Lecture 5 - Sub Cultures and Counterculture
- Lecture 6 - History and Understanding of India Popular Culture
- Lecture 7 - Implications of Cultural Studies in India
- Lecture 8 - Desire for Cultural Studies in India
- Lecture 9 - Iconography
- Lecture 10 - Print Culture
- Lecture 11 - Pre-history of Comics
- Lecture 12 - Regional Comic Space and Web Comics
- Lecture 13 - Cartoons - Emergence and History
- Lecture 14 - Regional Space for Comics
- Lecture 15 - Emergence of Graphic Narratives
- Lecture 16 - Indian Cinema - History
- Lecture 17 - Modernity and Popular
- Lecture 18 - Globalization and Hindi Cinema
- Lecture 19 - contemporary popular and Celebrity Culture
- Lecture 20 - Celebrity Studies and Indian Cinema
- Lecture 21 - Visual Narrative: Advertisements
- Lecture 22 - Indianness after 1960s
- Lecture 23 - Advertisement campaigns
- Lecture 24 - Advertisements: Political influence of brands
- Lecture 25 - Constructing the Indian Consumer
- Lecture 26 - History of Television in India
- Lecture 27 - Telefilms and Indian TV Serials
- Lecture 28 - Television and OTT series for 21st Century
- Lecture 29 - Benevolent Sexism on Screen

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- Lecture 30 - Ambivalent Sexism and Sexual Violence
- Lecture 31 - History of OTT platforms
- Lecture 32 - Impact of OTTs
- Lecture 33 - Art Vs Content
- Lecture 34 - Creative Economy Powering OTTs
- Lecture 35 - Webseries
- Lecture 36 - History of the term, different theories on conflict, Hobbsian Social Contract Theory
- Lecture 37 - Cyberculture and different types of digital divides, ethnographic methods
- Lecture 38 - Features of Cyberculture and Cyberactivism
- Lecture 39 - Cyberpolitics and the Millenials of India
- Lecture 40 - Cyberactivism and its impact on Social Movements