

## NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Multi Disciplinary - NOC:Entrepreneurship Essentials

Subject Co-ordinator - Prof. Manoj Kumar Mondal

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Economic Contributions of Entrepreneurs  
Lecture 2 - Definition, Motivation and Types of Entrepreneurship  
Lecture 3 - Vision, Mission and Values  
Lecture 4 - Entrepreneurial Qualities  
Lecture 5 - Two Inspiring Stories  
Lecture 6 - Myths and Realities around Entrepreneurship  
Lecture 7 - Causes of Failure of Startups  
Lecture 8 - Why Startups Fail (Continued...)  
Lecture 9 - Forms of Legal Entities  
Lecture 10 - Factors Driving Competitive Advantages  
Lecture 11 - Marketing for Startups - I  
Lecture 12 - Marketing for Startups - II  
Lecture 13 - Marketing for Startups - III  
Lecture 14 - Marketing Research  
Lecture 15 - Marketing Research (Continued...)  
Lecture 16 - Business Model Canvas  
Lecture 17 - Value Proposition Canvas  
Lecture 18 - Illustration of Business Model Canvas  
Lecture 19 - Features of Winning Business Models  
Lecture 20 - Business Model Innovation  
Lecture 21 - Identifying Opportunities Based on Trend  
Lecture 22 - Circle of Competence and Effectuation  
Lecture 23 - Lean Startup - I  
Lecture 24 - Lean Startup - II  
Lecture 25 - Lean Startup - III  
Lecture 26 - Design and Innovation - I  
Lecture 27 - Design and Innovation - II  
Lecture 28 - Design and Innovation - III  
Lecture 29 - Design and Innovation - IV

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## NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Design and Innovation - V
- Lecture 31 - Introduction to Financial Statements
- Lecture 32 - Introduction to Financial Statements (Continued...)
- Lecture 33 - Introduction to Financial Statements (Continued...)
- Lecture 34 - Introduction to Financial Statements (Continued...)
- Lecture 35 - Introduction to Financial Statements (Continued...)
- Lecture 36 - Introduction to Financial Statements (Continued...)
- Lecture 37 - Introduction to Financial Statements (Continued...)
- Lecture 38 - Depreciation and Amortization and Treatment of Capital Gain or Loss from Sale of Fixed Asset
- Lecture 39 - Cost, Volume, Profit
- Lecture 40 - Cost, Volume, Profit
- Lecture 41 - Founding Team and Early Recruits
- Lecture 42 - Business Plan - I
- Lecture 43 - Business Plan - II
- Lecture 44 - Pitching the Business Plan - I
- Lecture 45 - Pitching the Business Plan - II
- Lecture 46 - Funding New Venture - I
- Lecture 47 - Funding New Venture - II
- Lecture 48 - Funding New Venture - III
- Lecture 49 - Funding New Venture - IV
- Lecture 50 - Funding New Venture - V
- Lecture 51 - Some Dos and Dents
- Lecture 52 - Go-To-Market Strategies - I
- Lecture 53 - Go-To-Market Strategies - II
- Lecture 54 - Capital Budgeting Decisions
- Lecture 55 - Capital Budgeting Decisions (Continued...)
- Lecture 56 - Start up Valuation - I
- Lecture 57 - Start up Valuation - II
- Lecture 58 - Human Resource Management - I
- Lecture 59 - Human Resource Management - II
- Lecture 60 - Growth Strategies