

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Strategic Management for Competitive Advantage

Subject Co-ordinator - Prof. Sanjib Chowdhury

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction and Concept - I
- Lecture 2 - Introduction and Concept - II
- Lecture 3 - Analysis of micro and macro environment - I
- Lecture 4 - Analysis of micro and macro environment - II
- Lecture 5 - Competition and Competitive Advantage - I
- Lecture 6 - Competition and Competitive Advantage - II
- Lecture 7 - Competition and Competitive Advantage - III
- Lecture 8 - Framework for Internal Analysis of Firm - I
- Lecture 9 - Framework for Internal Analysis of Firm - II
- Lecture 10 - Value Chain Analysis
- Lecture 11 - Resource-based view of firm and sustainability
- Lecture 12 - Strategy Formulation - I
- Lecture 13 - Strategy Formulation - II
- Lecture 14 - Strategy Formulation - III
- Lecture 15 - Diversification - I
- Lecture 16 - Diversification - II
- Lecture 17 - Mergers and Acquisitions - I
- Lecture 18 - Mergers and Acquisitions - II
- Lecture 19 - Portfolio Analysis and Display Matrices - I
- Lecture 20 - Portfolio Analysis and Display Matrices - II
- Lecture 21 - Operating and Financial Analysis
- Lecture 22 - Complexities and Challenges of Competing in Global Markets - I
- Lecture 23 - Complexities and Challenges of Competing in Global Markets - II
- Lecture 24 - Entry Mode Strategies and Main Approaches for International Business
- Lecture 25 - Building Competitive Advantage in International Markets
- Lecture 26 - Strategies for competing in developing markets, and defending against global giants
- Lecture 27 - Resource Allocation
- Lecture 28 - 7-S Framework for Organizational Change
- Lecture 29 - Strategy Implementation Issues

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- Lecture 30 - Matching organization structure to strategy
- Lecture 31 - Forms of Organization
- Lecture 32 - Boundaryless Organization
- Lecture 33 - Strategic Leadership - I
- Lecture 34 - Strategic Leadership - II
- Lecture 35 - Universal Inner Structure of Effective Leaders
- Lecture 36 - Strategic Leadership - IV
- Lecture 37 - Business and Operational Excellence
- Lecture 38 - Strategic and Operational Control
- Lecture 39 - Balanced Scorecard Approach
- Lecture 40 - Roles and Responsibilities of Board of Directors
- Lecture 41 - Strategic Management Role and Style of the Board
- Lecture 42 - Composition, structure and other requirements of Board
- Lecture 43 - Improve Board Effectiveness, Board and Directorsâ Performance Evaluation
- Lecture 44 - Corporate Governance Code
- Lecture 45 - Corporate Social Responsibility and Sustainability
- Lecture 46 - Social Auditing
- Lecture 47 - Innovation for Survival and Growth - I
- Lecture 48 - Innovation for Survival and Growth - II
- Lecture 49 - Entrepreneurship and Intrapreneurship
- Lecture 50 - Technology Management - I
- Lecture 51 - Technology Management - II
- Lecture 52 - In-house Development of Technology
- Lecture 53 - Strategic Importance of Knowledge and Organizational Learning
- Lecture 54 - Strategies for Knowledge Management
- Lecture 55 - Developing Strategic Plan of a Major Oil Company - I
- Lecture 56 - Developing Strategic Plan of a Major Oil Company - II
- Lecture 57 - Developing Strategic Plan of a Major Oil Company - III
- Lecture 58 - Summary of Modules 1-6
- Lecture 59 - Summary of Modules 7-11
- Lecture 60 - Summary of Modules 12-18