

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Marketing Analytics

Subject Co-ordinator - Prof. Swagato Chatterjee

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to R programming
Lecture 2 - Introduction to R programming (Continued...)
Lecture 3 - Introduction to R programming (Continued...)
Lecture 4 - Introduction to R programming (Continued...)
Lecture 5 - Introduction to R programming (Continued...)
Lecture 6 - Introduction to R programming (Continued...)
Lecture 7 - What Consumers Want
Lecture 8 - What Consumers Want (Continued...)
Lecture 9 - What Consumers Want (Continued...)
Lecture 10 - What Consumers Want (Continued...)
Lecture 11 - What Consumers Want (Continued...)
Lecture 12 - What Consumers Want (Continued...)
Lecture 13 - Segmentation Targeting and Positioning
Lecture 14 - Segmentation Targeting and Positioning (Continued...)
Lecture 15 - Segmentation Targeting and Positioning (Continued...)
Lecture 16 - Segmentation Targeting and Positioning (Continued...)
Lecture 17 - Segmentation Targeting and Positioning (Continued...)
Lecture 18 - Demand Forecasting and Pricing
Lecture 19 - Demand Forecasting and Pricing (Continued...)
Lecture 20 - Demand Forecasting and Pricing (Continued...)
Lecture 21 - Demand Forecasting and Pricing (Continued...)
Lecture 22 - Pricing
Lecture 23 - Pricing (Continued...)
Lecture 24 - Pricing (Continued...)
Lecture 25 - Pricing (Continued...)
Lecture 26 - Pricing (Continued...)
Lecture 27 - Pricing (Continued...)
Lecture 28 - Pricing (Continued...)
Lecture 29 - Marketing Mix Models and Advertising Models

Get Digi-MAT (Digital Media Access Terminal) For High-Speed Video Streaming of NPTEL and Educational Video Courses in LAN

www.digimat.in

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

Lecture 30 - Marketing Mix Models and Advertising Models (Continued...)
Lecture 31 - Marketing Mix Models and Advertising Models (Continued...)
Lecture 32 - Marketing Mix Models and Advertising Models (Continued...)
Lecture 33 - Marketing Mix Models and Advertising Models (Continued...)
Lecture 34 - Recommendation Engine and Retail Analytics
Lecture 35 - Recommendation Engine and Retail Analytics (Continued...)
Lecture 36 - Recommendation Engine and Retail Analytics (Continued...)
Lecture 37 - Recommendation Engine and Retail Analytics (Continued...)
Lecture 38 - Recommendation Engine and Retail Analytics (Continued...)
Lecture 39 - Recommendation Engine and Retail Analytics (Continued...)
Lecture 40 - RFM and Market Basket Analysis
Lecture 41 - RFM and Market Basket Analysis (Continued...)
Lecture 42 - RFM and Market Basket Analysis (Continued...)
Lecture 43 - RFM and Market Basket Analysis (Continued...)
Lecture 44 - RFM and Market Basket Analysis (Continued...)
Lecture 45 - Customer Churn and Customer Lifetime Value
Lecture 46 - Customer Churn and Customer Lifetime Value (Continued...)
Lecture 47 - Customer Churn and Customer Lifetime Value (Continued...)
Lecture 48 - Customer Churn and Customer Lifetime Value (Continued...)
Lecture 49 - Customer Churn and Customer Lifetime Value (Continued...)
Lecture 50 - Customer Churn and Customer Lifetime Value (Continued...)
Lecture 51 - Text Mining and Sentiment Analytics
Lecture 52 - Text Mining and Sentiment Analytics (Continued...)
Lecture 53 - Text Mining and Sentiment Analytics (Continued...)
Lecture 54 - Text Mining and Sentiment Analytics (Continued...)
Lecture 55 - Text Mining and Sentiment Analytics (Continued...)
Lecture 56 - Text Mining and Sentiment Analytics (Continued...)
Lecture 57 - Text Mining and Sentiment Analytics (Continued...)
Lecture 58 - Text Mining and Sentiment Analytics (Continued...)
Lecture 59 - Text Mining and Sentiment Analytics (Continued...)
Lecture 60 - Text Mining and Sentiment Analytics (Continued...)
Lecture 61 - Social Network Analysis and Excel Dashboards
Lecture 62 - Social Network Analysis and Excel Dashboards (Continued...)
Lecture 63 - Social Network Analysis and Excel Dashboards (Continued...)
Lecture 64 - Social Network Analysis and Excel Dashboards (Continued...)
Lecture 65 - Social Network Analysis and Excel Dashboards (Continued...)
Lecture 66 - Social Network Analysis and Excel Dashboards (Continued...)