

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Managerial Economics

Subject Co-ordinator - Prof. Trupti Mishra

Co-ordinating Institute - IIT - Bombay

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Economics and Managerial Economics
Lecture 2 - Introduction to the Managerial Economics- Economics and Managerial economics, Review of Economic
Lecture 3 - Introduction to the Managerial Economics- Opportunity Cost, Measuring and Maximizing Profit
Lecture 4 - Introduction to the Managerial Economics- Understanding Incentive and Marginal Analysis
Lecture 5 - Introduction to the Managerial Economics- Marginal and Incremental Analysis, Model of an Economy
Lecture 6 - Basic Tools of Economic Analysis and Optimization Techniques- Functional relationship between eco
Lecture 7 - Basic Tools of Economic Analysis and Optimization Techniques- Important Economic Function (Conti
Lecture 8 - Basic Tools of Economic Analysis and Optimization Techniques- Slope and its use in Economic Analy
Lecture 9 - Basic Tools of Economic Analysis and Optimization Techniques- Derivative of various functions
Lecture 10 - Basic Tools of Economic Analysis and Optimization Techniques- Optimization Technique
Lecture 11 - Basic Tools of Economic Analysis and Optimization Techniques- Constrained optimization
Lecture 12 - Basic Tools of Economic Analysis and Optimization Techniques- Regression Technique
Lecture 13 - Basic Tools of Economic Analysis and Optimization Techniques- Regression Technique (Continued...
Lecture 14 - Basic Tools of Economic Analysis and Optimization Techniques- Ordinary Least Square (OLS) method
Lecture 15 - Theory of Demand- Defining Demand, Law of Demand
Lecture 16 - Theory of Demand- Demand Schedule/Demand Curve/ Demand Function, Factors affecting Demand, Marke
Lecture 17 - Theory of Demand- Change in Demand Curve, Supply/ Law of Supply, Factors affecting Supply
Lecture 18 - Theory of Demand- Change/Shift in the Supply, Market Equilibrium, Change in Equilibrium
Lecture 19 - Theory of Demand- A Shift in both Supply and Demand, Elasticity of Demand, Types of Elasticity o
Lecture 20 - Theory of Demand- Price elasticity of demand, Degree of price elasticity of demand, Elasticity a
Lecture 21 - Theory of Demand- Income Elasticity of Demand, Cross-Price Elasticity of Demand, Advertising Ela
Lecture 22 - Theory of Demand- Numerical for each Elasticity of Demand
Lecture 23 - Consumer Behaviour- Consumer Preferences, Utility Analysis (Total and Marginal Utility)
Lecture 24 - Consumer Behaviour- Numerical for Utility analysis, Law of Diminishing Marginal Utility, Indiffe
Lecture 25 - Consumer Behaviour- Budget line and Consumer equilibrium, Law of Equi-Marginal utility
Lecture 26 - Consumer Behaviour- Price, Income and Substitution Effects, Consumer Surplus
Lecture 27 - Elasticity of Supply- Numerical example to understand Consumer Surplus, Elasticity of Supply
Lecture 28 - Elasticity of Supply- Impact of Tax on Price and Quantity, Price fixed by Law
Lecture 29 - Demand Forecasting

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- Lecture 30 - Methods of Demand Forecasting- Subjective methods of demand forecasting
- Lecture 31 - Demand Forecasting-Quantitative method of Demand forecasting
- Lecture 32 - Demand Forecasting- Quantitative method of Demand forecasting (Continued...)
- Lecture 33 - Theory of Production- Introduction
- Lecture 34 - Theory of Production- Law of Diminishing Return
- Lecture 35 - Theory of Production- long Run Production Analysis, Return to Scale, Isoquants
- Lecture 36 - Theory of Production- Isocost, Optimal Combination of Inputs, Expansion path, Economic Region of
- Lecture 37 - Theory of Production- Different kind of Production Functions
- Lecture 38 - Theory of Production- Effect of Changes in Input Prices, Law of Diminishing returns, Return to S
- Lecture 39 - Theory of Cost- Cost of Production, Types of Cost
- Lecture 40 - Theory of Cost- Cost-Output Relationship, Short run cost Analysis
- Lecture 41 - Long Run Cost Analysis
- Lecture 42 - Long-Run Marginal Cost Curve
- Lecture 43 - Theory of Cost
- Lecture 44 - Theory of Cost
- Lecture 45 - Theory of Cost
- Lecture 46 - Theory of Cost
- Lecture 47 - Theory of Cost
- Lecture 48 - Theory of Market
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- Lecture 67 - Theory of Market
- Lecture 68 - Theory of Market

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- Lecture 69 - Oligopoly and Game Theory
- Lecture 70 - Oligopoly and Game Theory (Continued...)
- Lecture 71 - Oligopoly and Game Theory- Nash Equilibrium
- Lecture 72 - Oligopoly and Game Theory â The Prisonerâs Dilemma and Types of Games
- Lecture 73 - Applications of Game Theory in Economics
- Lecture 74 - Product pricing- Price Discrimination
- Lecture 75 - Product pricing- Price Discrimination (Continued...)
- Lecture 76 - Types of Product pricing
- Lecture 77 - Types of Product pricing (Continued...1)
- Lecture 78 - Types of Product pricing (Continued...2)
- Lecture 79 - Types of Product pricing (Continued...3)
- Lecture 80 - Summary of Course