NPTEL Video Course - Humanities and Social Sciences - NOC:Effective Writing

Subject Co-ordinator - Prof. Binod Mishra

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Effective Writing
Lecture 2 - Effective Writing as an Art
Lecture 3 - Principles of Effective Writing
Lecture 4 - Types and Stages of Effective Writing
Lecture 5 - Notions of Correctness and Appropriateness - Part I
Lecture 6 - Notions of Correctness and Appropriateness - Part II
Lecture 7 - Notions of Correctness and Appropriateness - Part III
Lecture 8 - Essay Writing
Lecture 9 - Types of Essay
Lecture 10 - Essentials of Academic Writing - Part I
Lecture 11 - Essentials of Academic Writing - Part II
Lecture 12 - Writing Effective Proposals
Lecture 13 - Writing Effective Research Proposal
Lecture 14 - Drafting Effective Grant Proposals
Lecture 15 - Research Writing
Lecture 16 - Writing for the Internet
Lecture 17 - Content Writing
Lecture 18 - Writing Effective Advertisements
Lecture 19 - Creating Effective Blogs
Lecture 20 - Business Writing and its Functions
Lecture 21 - Mechanics of Business Writing
Lecture 22 - Business Letters and Memos
Lecture 23 - Format of Business Letters and Memos
Lecture 24 - Types of Business Letters
Lecture 25 - Sales, Complaint and Adjustment Letters
Lecture 26 - Writing Manuals
Lecture 27 - SOP Writing and Cover Letter Writing
Lecture 28 - Drafting Effective Resume
Lecture 29 - Report Writing

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Lecture 30 - Strategies and Structure of Reports
Lecture 31 - Style of Report Writing
Lecture 32 - Drafting Short Reports
Lecture 33 - Drafting Long Reports
Lecture 34 - Creative Writing
Lecture 35 - Poetry and Its Types
Lecture 36 - Fiction and its Types
Lecture 37 - Requisites of Fictional Writing
Lecture 38 - Writing Short Stories
Lecture 39 - Writing for the Stage
Lecture 40 - Summary
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